

ReshapeX fact sheet

ReshapeX helps industrial distributors and manufacturers answer technical product questions correctly, by grounding AI agents in a knowledge graph of their own catalog.

ReshapeX builds the product knowledge grounding layer for industrial AI. Distributors, manufacturers and system integrators use it to answer technical product questions from their own catalog: drive configurations, fieldbus compatibility, firmware revisions, approved substitutes and discontinued parts. ReshapeX turns that catalog into a knowledge graph, and a purpose-built tool harness lets AI agents reach it on every query, with every answer sourced. Founded in 2023, ReshapeX is based in Moraga, California.

Founded	2023
Headquarters	Moraga, California
Employees	About 20
Category	Product knowledge grounding layer for industrial AI
Serves	Industrial distributors, manufacturers and OEMs, system integrators
Integrations	ERP: SAP, NetSuite, Epicor Prophet 21, Infor SX.e, Eclipse, Acumatica, DDI. Documents: SharePoint, Google Drive, Dropbox, Box, file servers. Delivery: HubSpot, Salesforce, Front, Zendesk, Intercom, Slack, Teams, custom API.
Security	SOC 2 Type II certified
Investors	Ironspring Ventures, Schematic Ventures, Haystack, Bee Partners
Memberships	A3, AMT, MHI, ARM Institute, AHTD
Media contact	James Sugrue, james@reshapeautomation.com

Customer proof: Novanta (NASDAQ: NOV) - ATI Industrial Automation

Quick Consult specifies robotic end-effectors with millions of valid configurations in seconds, a job that once took a sales engineer with decades of pattern recognition. Every part number is checked against its canonical reference before a customer sees it. It booked revenue in week one.

400+ Sessions in 2 weeks · 7 Languages live · 100% Part-number accuracy

Spokespeople

Juan Aparicio, Founder & CEO. Years at Siemens in industrial automation, then in robotics: the work that taught him how much has to go right for new technology to earn a place on the floor: clean integration, operator trust, a real path from pilot to production. He builds ReshapeX for that bar.

Carlos Vanegas, Founder & CTO. A PhD, a prior exit to Autodesk, and years embedded on industrial sites taught him a simple rule: technology built close to the work ships; technology built in a vacuum doesn't. He builds ReshapeX the first way: start at the real problem, embed in the real workflow, and run evals against real questions before anything reaches a customer.